

Biography Georgina Janvier

With over fifteen years of experience in leading business transformation, marketing positioning, and most recently communications and public affairs for the Electronics business of Merck Group, Georgina is a creative and strategic leader who knows how to turn ideas into business results. She holds an Executive MBA from Mannheim and ESSEC Business School, and a BSc (Hons) in Psychology.

As the Head of Communications and Public Affairs, she is responsible for driving the global reputation, stakeholder engagement, and thought leadership initiatives for Merck's Electronics business, which offers innovative solutions for the semiconductor and display industries. She also serves as the Head of the CEO office for the CEO of Electronics, Dr Kai Beckmann, and supports him in shaping the strategic direction and culture of the business.