

**MAXIMILIAN FROCH** (born 1985) is as of October 2021 Director of Strategic Program Organization International at Rheinmetall AG's headquarters in Dusseldorf. In this role, he is responsible for global coordination of strategic markets and campaigns on behalf of the Executive Board. Within this position, he is also the principal responsible manager for the coordination of global Rheinmetall activities and relationships towards Ukraine. After graduating in engineering and business administration as well as economics, he held various management positions in international sales and business development worldwide. In 2020, he moved to corporate headquarters and has since been responsible for international affairs and strategic campaigns.

